

Coaching Vacancy — Dubai, UAE

PGA Coach

Coach progress. Not just the swing.

ABOUT SWINGFIT

SwingFIT Academies is a data-led indoor golf academy in Dubai, UAE — two locations, 14 simulator bays, TrackMan and dual-camera video in every session. Rated 5/5 by 200+ golfers. We hire golf coaches, not swing instructors: our coaches diagnose the real cause of a player's scores, build a measurable plan around it, and own the player's progress from evaluation through to results.

PGA COACH

AED 17,000/month guaranteed base + performance bonus up to AED 9,000/month (AED 26,000/month at peak)

The role

Our established coaching tier. You already have a track record of getting players results. At SwingFIT you'll run the full evaluation-to-close process for new players, coach a book of established and improving golfers, and take a wider role in the member experience at your location.

What you'll do

- Coach players across the mid-range — Break 100 through Break 80 — using TrackMan data and dual-camera video, every session.
- Run Golf Swing Evaluations end to end, with a clear recommendation and a stated goal every time.
- Grow and retain your own book of members: a new-member target and a churn target, both tracked weekly.
- Complete a post-lesson record and plan the same day, every time.

What we're looking for

- Fully PGA-qualified, with a proven coaching track record.
- Confident presenting a recommendation and asking for commitment, without being pushy about it.
- Comfortable working from data — TrackMan numbers inform every session plan.
- A team player who takes ownership of results, not just hours delivered.

WHY COACH AT SWINGFIT

A base that backs you

This role carries a high, guaranteed base salary, set deliberately above the regional standard. The base is fixed in your contract and never changes. On top of it, a performance bonus activates once your monthly lesson count crosses set thresholds — the bonus is what grows, not the base. Together they mean your focus stays on your players, not your next paid hour.

Data in every session

TrackMan ball and club data, plus dual-camera video, in every lesson at both locations. You coach from numbers, not guesses.

A defined growth path

Junior to PGA to Senior PGA Coach, on the same criteria for everyone: coached experience, member results and retention, and internal CPD. Your thresholds are set and shared with you in writing before you sign.

Visa & insurance sorted

We sponsor and manage your UAE residency visa and provide medical insurance after approval — visa fees, medical testing, and Emirates ID costs are on us, never deducted from you. Flights and moving costs are the candidate's own. We support you as you settle in, plus a structured coach-development programme from day one.

Contract

A 2-year fixed-term contract, renewable, under UAE labour law.

Annual leave

25 paid working days a year.

Working pattern

Up to 5 working days a week (48 hours), which can include weekends, early mornings, and evenings — coaching happens when your players are free to play.

HOW HIRING WORKS

1. Apply — send your CV and a short note on how you coach.
2. Screen — a review of your application, then a phone call if it's a fit.
3. Coaching assessment — two short videos on your own time: coaching a real lesson, and talking through how you read tracking data. No live trial required; most of our coaches join us from abroad.
4. Interview — a conversation about how you coach and how you work in a team.
5. Offer — your seat, your targets in writing, and we start on your move to Dubai.

TO APPLY OR REFER CANDIDATES

Please direct interested PGA Coach candidates to our careers page — open roles and application are both there:

<https://swingfitacademies.com/careers/#open-roles>

For any questions about the role, contact:

Max Persson — Operations Manager, SwingFIT Academies

max@swingfitacademies.com

Compensation shown in AED (UAE Dirham). Full compensation structure, including bonus bands, is shared in writing at offer stage. Role is based in Dubai, UAE, across our Studio City and DIFC locations.